

# Campground Solutions

An aerial photograph of a campground situated on a peninsula or near a large lake. The campground features several buildings, including a large white structure, and numerous smaller structures. A network of roads and paths winds through the green landscape. The water is a light blue-grey color, and the surrounding area is densely forested.

**What you need to know about offering Wireless Internet in your Park**

# What is a WiFi hotspot?

**A Wifi Hot Spot refers to a physical place covered by a wireless internet connection. Hot Spots are typically smaller locations such as coffee shops, public library's, or in your case, an RV Park.**

Many caravan parks, marinas and camp sites throughout the US have installed wireless broadband Internet access (known as WiFi) as a value added service for their customers. Public access hotspots are a popular way for people to get on-line when they are away from their home, office or on holiday wishing to utilize the Internet to look up local information or simply surf the Net which is fast becoming a popular pastime for people of all ages during those rainy days.

**Offering high speed internet in your park would compliment other value-added services while generating additional revenue for your property.**



# Why should you add High Speed Internet?

**Adding high speed internet in your park gives you the opportunity to:**

- ✓ **Generate an additional source of revenue for your property**
- ✓ **Drive WiFi users to your campground**
- ✓ **Offer a value-added amenity that today's RV owners, campers, and guests are looking for.**
- ✓ **Gain a competitive advantage over competitors.**
- ✓ **Attract and retain new customers!**

**Help your RV customers bring the convenience of the Internet lifestyle from their home to their RV.**



# Why should you add High Speed Internet?

Both business and leisure travelers have become very sophisticated and expect to have wireless Internet access when they are on the road.

Internet access is quickly becoming a necessity rather than a luxury.

You will be venturing into a virtually untapped market, thereby offering a valuable service to your park before most of the competition.

Standout, differentiate yourself from the others. Bring new campers to the park. Provide the latest in RV campground services

**Join the WiFi revolution, don't be left behind!**

# About FTI

## We are a Satellite Telecommunications Company

- Incorporated 20+ Years (2/79)
- Business Segments
- Distance Education Networks
- Business Television Networks
- Broadcast & Cable TV Satellite Capacity
- High Speed Internet via Satellite
- Wireless High Speed Internet Solutions

*Foundation Telecommunications Inc. is a telecommunications services company that serves distance education and business clients on a worldwide basis. Employing a customer intimacy strategy with a full-service integrated system approach while providing a competitive return to its shareholders.*



# Interested in offering customers High Speed Internet at your location?

For more information about joining the WiFi Revolution, please contact our Sales Team today:



Foundation Telecommunications, Inc.  
9379 Technology Drive  
Rogers, AR 72756  
[www.ftionline.com](http://www.ftionline.com)

Phone: (479) 636-9809  
(800) 833-3353  
Fax: (479) 636-8997  
Email: [sales@ftionline.com](mailto:sales@ftionline.com)